



Cigar Sniper is to cigar smokers what video games are to gamers. Cigar Sniper (www.cigarsniper.com) is a cigar-oriented penny auction website, and THE most entertaining way ever devised for cigar lovers to buy their favorite cigars and accessories. Using guerilla warfare as the theme, Cigar Sniper is kind of like playing paintball without the mess, and promises to be one of the most viral websites of its kind.

Penny Auctions



In case you're not familiar with penny auctions, they're specialized auctions in which bidders pay-per-bid for an item within a certain time frame. Each bid increases the final auction price by a penny or two. The *winning* bidder is the bidder who is the last to bid when the clock reaches zero seconds.

For example, let's say you're looking for a box of cigars. You login to CigarSniper.com and select the "Boxes" category. Let's say you want to bid on a box of Fuente Fuente OpusX. The (count down) clock shows 03:05:31 (three hours, five minutes and 31 seconds), and a current price of \$12.50. Now THAT's a low price! So you bid, or to put it more accurately, *shoot*, and the price is now \$12.51.

There are no losers at Cigar Sniper

Many people feel that penny auctions are a scam, because if you lose the auction, you lose the money you spent on bids. *That is not the case here.* There are no losers at Cigar Sniper, because the money spent on bids count as credit toward purchasing the item.

If you were going to buy the cigars anyway, why not have fun trying to win the item at a steep discount?

All you have to be is a "good shot." If an item is out of stock because it's rare, Cigar Sniper will provide alternatives that match the price and taste profile; moreover, users will be able to see the alternatives before bidding.



More Cool Stuff



All players receive 20 Free Bids just for registering on Cigar Sniper. You also have the option to choose how many bids you want to purchase. Paid Bids cost 60¢ each, plus there are bid packages you can buy that include extra Free Bids. As noted above, **only Paid Bids** count toward

credit, should you decide to buy an item after being outbid.

After you've registered and paid for your bids, choose your avatar. There are plenty of avatars to choose from, each featuring with its own unique character, weapon, sound and animation. If you remember playing "Army" with your friends when you were a kid, Cigar Sniper is much more fun and rewarding.



With the debut of Cigar Sniper, online cigar auctions will never be the same again. If you thought the bidding was fast and furious on other cigar auction sites, you ain't seen nothin' yet. It's all-out combat with every man for himself. Get in on all the action by logging on to www.CigarSniper.com now!



Once you click into an auction, you'll find all the intelligence you need to snipe a great deal.

- The right side of the page features Bidding History, Buy Now, and Auto Bidder modules
- On the left side you'll find details and a description of the target
- In the middle is the current price, Bid Now button, and current savings
- At the bottom of the page is the Command Center where you can access your weapons, active auctions, won auctions and more



The My Account section of Cigar Sniper is where you'll perform account-specific functions like

- Paying for won auctions
- Purchasing discounted cigars using "Buy Now"
- Updating billing & shipping details
- Viewing your bid history & more